Orange County 4-H ADVISORY COUNCIL COMMITTEES





Instructions: Rank advisory functions in accordance to your personal preference (1st, 2nd, 3rd, 4th).

ADVOCACY	MARKETING	PROGRAMMING	RESOURCE DEVELOPMENT
 Build and nurture relationships with elected officials and key leaders at all levels. Report on 4-H programs and impacts. Inform stakeholders, colleagues, friends, elected officials and key leaders, about 4-H. Build relationships with current and potential community partners. 	 Market programs to targeted audiences and communities. Recommend best practices for marketing 4-H. Market 4-H to the public. Lead advisory council efforts for National 4-H Week (Oct 7-13). Assess and give feedback on 4-H promotional materials. 	 Assist with needs assessment. Advise on current and emerging issues. Help with program design. Assess program impacts. 	 Identify potential resources for 4-H programs. Join the agent in meetings with potential donors when requested. Provide input to 4-H agent on fundraisers. Develop long- term plans for creating an Orange County 4-H Endowment through the NC Agricultural Foundation, Inc
Preference	Preference	Preference	Preference